

To my clients, prospective clients, colleagues and friends,

I have long advocated that one of the most important elements of a successful embedded product is a readable 'C' programming style. I am pleased to invite you to [Using "Style" to Successfully Program Embedded Microcontrollers in 'C'](#), which I will be presenting at the May 28th meeting of the IEEE Consultants Network, hosted by Foley Hoag LLP in Waltham, Massachusetts.

Topics I'll be discussing include:

- \* the proper way to add comments to code
- \* why '=' expressions are too powerful
- \* a serious mistake most embedded programmers make when using 'for' or 'while'
- \* why code files should always follow a standard format

The seminar is FREE and you do not need to RSVP; you are welcome even if you decide to attend at the last minute. However, if you think you are likely to attend, please send a note to [info@coautomation.com](mailto:info@coautomation.com) just so we can anticipate the turn-out.

Additional information and directions are available at <http://www.boston-consult.com/>.

Sincerely,  
Craig E. Goldman  
CoAutomation Inc.